# NEWS YOU NEED TO GROW...

# HEARD DOWN THE ROW



### Winegrape Growers To Aussies: Sorry, Mate

Tired of seeing inexpensive Australian wine dumped in the U.S. for blending purposes, California grape growers want to give the Aussies the boot. The California Association of Winegrape Growers board recently voted to pursue a change in federal regulations to require wines bearing the American appellation to be produced exclusively with American grapes. Current regulations require only 75% of an American wine's contents to be sourced from U.S. grapes. The growers say they are not attempting to restrict selling wines from different sources; they just want to see wine labels honestly reflect the bottles' contents. Bulk wine imports into the U.S. are up significantly this year, even though California has plenty of wine on hand.

#### **Send Us Your Pictures!**

The 2007 Growing Kids Contest is right around the corner. We're asking you to send us photos of your little helpers out in the orchard, vineyard, or market. All of the pictures we receive will be displayed in an upcoming issue, and there's even a \$100 prize for the winner. Mail your photos to *American Fruit Grower*,



Growing Kids Contest, 37733 Euclid Ave., Willoughby, OH 44094; e-mail to afg.edit@meistermedia.com (images must be high-resolution). Please include the name of the child, and the name and location of the farm. Entries must be received by Feb. 28.

## **Continuing Education**



At the recent Great Lakes Fruit, Vegetable & Farm Market Expo in Grand Rapids, MI, *American Fruit Grower* and its sister publication, *American Vegetable Grower*, were proud to present a scholarship to Robert Reese IV. Reese is majoring in Crop and Soil Science at Michigan State University, with a specialization in agribusiness management. After school, he hopes to return to his family-owned Reese Farms, which specializes in growing and marketing 90 acres of sweet corn

each year through a roadside market. He plans to expand the crops grown and marketed at the farm.

#### Food Banks' Trade Show Harvest Tops 100 Tons

Ever wonder what eventually happens to all the fresh fruits and vegetables displayed at a trade show? When it comes to the astounding 268,000 pounds put on view by the 800 exhibitors at October's Produce Marketing Association trade show in San Diego, it was hauled away by volunteers from America's Second Harvest Network Member food banks and distributed to their 200 member agencies in California. "This is by far the single largest fresh produce donation that occurs each year for our Network," said Rick Bella, the director of produce operations for America's Second Harvest.

#### **A Real Load Of Apples**

Here's how you get even for a practical joke: It seems one of the employees at Milburn Orchards in Elkton, MD, thought it would be funny to wrap owner Nate Milburn's truck in plastic wrap. Check out this picture, and you'll see what the employee found when he went to his car the next day. As Milburn explained, "Juice apples: \$75 for 1.5 bins; Labor to



pull the prank: \$10; The look on his face when he found it ... priceless!"

#### Correction

"The Organic Report" in the November/December 2006 issue incorrectly states the affiliation of Dr. Elaine Ingham with Oregon State University. Her affiliation with the university ended in 2002.



Apple Review, Confluence Technology Center, Wenatchee, WA — Kathy Schmidt, Washington Tree Fruit Research Commission; 509-665-8271; kathy@treefruitresearch.com; www.treefruitresearch.com

#### VIRGINIA JAN. 24-25 -

Virginia Grown Conference and Trade Show, Holiday Inn Select, Richmond, VA — Liz White, Virginia State Horticultural Society; 540-667-9101; lwhite@green-inc.com

**IOWA JAN. 25-26** — Iowa Fruit & Vegetable Growers Association (IFVGA) Annual Convention & Trade Show, Best Western Regency, Marshalltown, IA — Debi Smith, IFVGA; 515-465-5992; www.iafruitvegetablegrowers.org

#### CALIFORNIA JAN. 28-30 -

Unified Wine & Grape Symposium, Sacramento Convention Center, Sacramento, CA — Mike Miller, American Society for Enology & Viticulture; 800-550-1496; info@unifiedsymposium.org; www.unifiedsymposium.org

INDIANA JAN. 29-31 — Indiana Horticultural Congress, Adam's Mark Hotel Airport, Indianapolis, IN — Peter Hirst, Indiana Horticultural Congress; 765-494-1323; hirst@hort.purdue.edu

#### PENNSYLVANIA JAN. 30-

**FEB. 1** — Mid-Atlantic Fruit and Vegetable Convention, Hershey Lodge and Convention Center, Hershey, PA — Maureen Irvin, State Horticultural Association of Pennsylvania; 717-677-4184; shap@supernet.com; www.shaponline.org

MINNESOTA FEB. 6-7 — Upper Midwest Regional Fruit and Vegetable Growers Conference and Trade Show, St. Cloud Civic Center, St. Cloud, MN — Marilyn Johnson, Minnesota Fruit and Vegetable Growers Association; 763-434-0400; mfvga@worldnet.att.net; www.mfvga.org

#### NEW YORK FEB. 7-9

Viticulture 2007, Rochester Convention Center, Rochester, NY — Timothy Martinson, Finger Lakes Grape Program; 315-536-5134; www.viticulture2007.org

#### **WASHINGTON FEB. 8-10**

Washington Association of Wine Grape Growers (WAWGG) Annual Convention, Three Rivers Convention Center, Kennewick, WA — Vicky Scharlau, WAWGG; 509-782-8234; info@wawgg.org; www.wawgg.org

# CALIFORNIA FEB. 9-12

North American Strawberry Research Symposium, Crowne Plaza Hotel, Ventura, CA — North American Strawberry Growers Association; 613-258-4587; info@nasga.org; www.nasga.org